

SPONSORSHIP PACKAGE

BITCOIN RODEO

JULY 9 & 10, 2018





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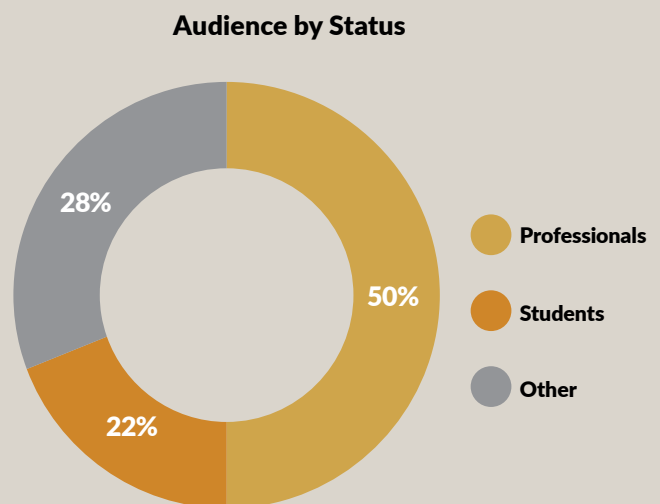
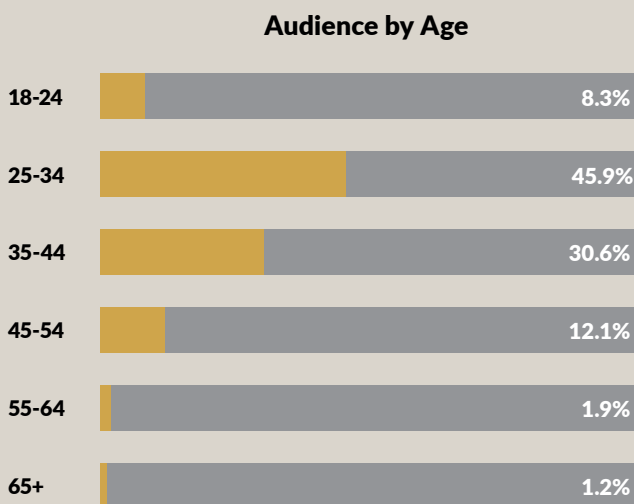
ABOUT CRYPTOCURRENCY

The crypto space is growing rapidly and changing by the day. With plenty of opportunities for companies and individuals on the horizon, Oleum Capital and Blank invite you to the most important bitcoin and blockchain conference the city of Calgary has ever seen. On Monday July 9 and Tuesday July 10 at the Telus Convention Centre we present The Bitcoin Rodeo. With an introduction into bitcoin, blockchain and cryptocurrency.

We have brought together several experts in each field to help educate and inform you in this new world of finance and technology.

This two day conference will cover a wide variety of topics including blockchain technology, Bitcoin and Ethereum, ICOs, token trading, investing, and much more.

AUDIENCE DEMOGRAPHICS



SPONSORSHIP BENEFITS A

	100K Founding Sponsor	75K Exchange Sponsor	50K Diamond Sponsor
SPONSORSHIP BENEFITS A			
Separate VIP suite for entertaining clients	●		
Trade booth space prime location 20 X 10	●	●	●
Lead Listing on website and all promotional materials	●		
Lead Listing on the conference app	●		
Listing on website and all promotional materials		●	●
Listing on the conference app		●	●
25% larger logo on all marketing materials	●		
20% larger logo on all marketing materials		●	
Logo on all marketing materials			●

	100K	75K	50K
AT THE CONFERENCE			
Conference track sponsor	●	●	
Logo on all signage	●	●	
Logo on all promo materials	●	●	
Logo on stage	●	●	●
Logo on backdrops	●		
Company brochure distribution at registration desk	●	●	
keynote speakers on (both days)	3	3	2
Speakers in the breakout rooms (both days)	4	3	3
VIP seats for keynote speakers and clients	5	3	3
Conference passes for staff and clients	12	10	7
Booth badges	5	5	5

	QUICKMOBILE APP		
Sponsored Splash Page	●		
Sponsored Videos	●	●	●
In-App Messaging	●	●	●
Featured Exhibitors	●	●	●
Featured Sponsor Document	●	●	●
Exhibitor Document	●	●	●
Sponsor Photo	●	●	●
Sponsor Listing	●	●	●
Banner Ad	●	●	●
Location-based Promotions	●	●	●
Opt-In Mailing List	●	●	●
Activity Feed Announcement	●	●	●
Game Centre QR Check-in Code	●	●	●
Articles	●	●	●
Sponsored Speaker	●	●	●
Sponsored Session	●	●	●
SpeakOut Mention	●	●	●
Twitter Mention	●	●	●
Sponsored Survey Result	●	●	●
Push Notifications	●	●	●
Sponsor Menu/Icon	●	●	●
Sponsor Event (What's On)	●	●	●
Featured Sponsor	●	●	●
Sponsored Leaderboard	●	●	●
Info Booth	●	●	●
Sponsored Trade Show Map	●	●	●
Gallery Sponsor	●	●	●
Sponsored Surveys	●	●	●
Welcome Video	●		
Welcome Message (Disclaimer)	●		
Event Logo Co-share	●		

SPONSORSHIP BENEFITS B

	20K Gold Sponsor	15K Silver Sponsor	7K Bronze Sponsor
SPONSORSHIP BENEFITS B			
Separate VIP suite for entertaining clients			
Trade booth space prime location 10 X 10	•	•	•
Lead Listing on website and all promotional materials			
Lead Listing on the conference app			
Listing on website and all promotional materials	•	•	•
Listing on the conference app	•	•	•
25% larger logo on all marketing materials			
20% larger logo on all marketing materials			
Logo on all marketing materials	•	•	•

	20K Gold Sponsor	15K Silver Sponsor	7K Bronze Sponsor
AT THE CONFERENCE			
Logo on sponsors listings	•	•	•
Logo on all signage			
Logo on all promo materials			
Logo on stage			
Logo on backdrops			
Company brochure distribution at registration desk			
keynote speakers on (both days)			
Speakers in the breakout rooms (both days)	2	1	
VIP seats for keynote speakers and clients			
Conference passes	5	4	2
Booth badges	5	5	5

	QUICKMOBILE APP		
Sponsored Splash Page			
Sponsored Videos			
In-App Messaging			
Featured Exhibitors			
Featured Sponsor Document	●		
Exhibitor Document	●		
Sponsor Photo	●		
Sponsor Listing	●	●	
Banner Ad	●	●	
Location-based Promotions	●	●	●
Opt-In Mailing List	●	●	●
Activity Feed Announcement	●	●	●
Game Centre QR Check-in Code	●	●	●
Articles	●	●	●
Sponsored Speaker	●	●	●
Sponsored Session	●	●	●
SpeakOut Mention	●	●	●
Twitter Mention	●	●	●
Sponsored Survey Result	●	●	●
Push Notifications	●		
Sponsor Menu/Icon	●		
Sponsor Event (What's On)			
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www.bitcoinrodeo.com

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